



Government of India  
Ministry of MSME

**Brief Industrial Profile of Deogarh District**  
**(2017-18)**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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(Ministry of MSME, Govt. of India,)

(As per the guidelines of O/o DC(MSME), New Delhi)

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## FOREWORD


Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2017-18, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Deogarh** district covers various parameters like socio-economic indicators, present industrial structure of the district and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Sri S. N. Dash, Asst. Director (EI) of this Institute for his concerted efforts to prepare this report under the guidance of Dr. Pragyanmita Sahoo, Dy. Director (EI) for the benefit of entrepreneurs and professionals in the state.

Place: Cuttack

Dated: 30<sup>th</sup> January, 2018



(Dr. S. K. Sahoo)

Deputy Director Incharge

# Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	1
1.1	Location & Geographical Area	1
1.2	Topography	1
1.3	Availability of Minerals.	1
1.4	Forest	2
1.5	Administrative set up	2
2.	District at a glance	3-5
2.1	Existing Status of Industrial Area in the District of Deogarh	6
3.	Industrial Scenario Of Deogarh	6
3.1	Industry at a Glance	6
3.2	Year Wise Trend Of Units Registered	7
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	8
3.4	Large Scale Industries / Public Sector undertakings	8
3.5	Major Exportable Item	8
3.6	Growth Trend	8
3.7	Vendorisation / Ancillarisation of the Industry	8
3.8	Medium Scale Enterprises	9
3.8.1	List of the units in Deogarh & near by Area	9
3.8.2	Major Exportable Item	9
3.9	Service Enterprises	9
3.9.1	Potentials areas for service industry	9
3.9.2	Potential for new MSMEs	10
4.	Existing Clusters of Micro & Small Enterprise	10
4.1	Detail Of Major Clusters	10
5.	General issues raised by industry association during the course of meeting	10
6.	Prospects of training Programmes during 2016-17	11
7.	Action plan for MSME Schemes during 2016-17	12
8.	Steps to set up MSMEs	12-13

# **Brief Industrial Profile of Deogarh District**

## **1. General Characteristics of the District**

During the reign of Bhanuganga Tribhuban Dev, the estate of Bamra was merged with Odisha i.e. on 1<sup>st</sup> January, 1948 and it became a part of the present District of Deogarh. Deogarh - literally meaning the abode of the Divinities came into existence as a separate district on 1<sup>st</sup> January 1994. It is famous for the picturesque waterfall “Pradhanpat” situated on the fringes of the Deogarh Town, the district headquarters.

### **1.1 Location & Geographical Area**

The District physiographic spans over a geographical area of 2940 sq. Kms., which is 1.78 per cent of the total land area of Odisha. In terms of physical size, it is the 29<sup>th</sup> largest district in Odisha. The District is in between longitude 84° 28' - 85° 15' East and latitude 21° 11' - 21° 43' North in the North-Western Plateau Zone and sharing borders with Sambalpur, Sundargarh and Angul districts.

### **1.2 Topography**

The geographical area of the district is 2940 sq. kms. The district falls under the North-Central Plateau – Tileibani and Barkote and hilly region of Reamal block. The blocks in Northern Plateau and Hilly Regions are situated at an altitude ranging from 450 to 900 meters from Mean Sea Level 21.2-21.8 degree N Latitude & 84.35-85.12 degree E Longitude.

### **1.3 Availability of Minerals**

The district is endowed with rich and significant exploitable mineral deposits like black sand, graphite & granite traps. Some quantities of gems stones have been found in some portion of Reamal block. But, the irregularity and scanty volume of the deposits

of these minerals are not commercially explorable. Some soft stones are found in Reamal block which can be cut in rectangular shape and used in flooring/roofing.

## **1.4 FOREST**

As per revenue classification, the recorded forest area in Deogarh district is about 1,29,335.708 hectares. As per the deogarh district website, reserve forests comprises 57,448 hectares, demarcated protected forest 17,605 hectre, village forest is 393.43hectre, undemarcated protected forest is 53,876.80hectre, unclassified forests is 4.06hectre and non forest land with forests comprises 8.060 hectares.

## **1.5 Administrative set up**

The district comprises of one Sub-Division i.e. Deogarh, three Tahasils and three CD blocks viz; Reamal, Tileibani & Barkote. The revenue administration is managed through network of three Tahasil offices spread out in the district. The district has 5 Police Stations and 60 Gram Panchayats having 878Villages. The detail picture of administrative set-up of the district is given below :

1. District Headquarter : Deogarh
2. No. of Sub-Divisions : 1
3. No. of CD Blocks : 3 (Reamal, Tileibani & Barkote)
4. No. of Tahasils : 3
5. No. of Police Stations : 5
6. No. of Assembly Constituencies : 1
7. No. of Fire Stations : 3
8. No. of GPs : 60
9. No. of Villages : 878

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude	2015-16	Degree	84° 28' - 85° 15' North
	ii) Longitude	2015-16	Degree	21° 11' - 21° 43' East
	iii) Geographical Area	2015-16	Sq.Kms.	2940
(B)	Administrative Units	2015-16		
	i) Sub divisions	2015-16		1
	ii) Tehsils	2015-16		3
	iii) Sub-Tehsil	2015-16		-
	iv) Patwar Circle	2015-16		-
	v) Panchayat Samitis(CD Blocks)	2015-16		3
	vi)Nagar nigam	2015-16		1
	vii) Nagar Palika	2015-16		-
	viii) Gram Panchayats	2015-16		60
	xi) Revenue villages	2015-16		878
	x) Assembly Area	2015-16		1
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	000 Nos.	158
	ii) Female	2011	000 Nos.	154
(B)	Rural Population	2011	000 Nos.	290

<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2015-16	000 Hectare	213
	ii) Forest cover	2015-16	“	129
	iii) Non Agriculture Land	2015-16	“	14
	v) Uncultivable Barren land	2015-16	“	6
<b>4.</b>	<b>Forest</b>			
	(i) Forest area under revenue village	2015-16	000 Ha.	68
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2012	Nos.	167183
	ii) Buffaloes	2012	Nos.	4195
B.	<b>Other livestock</b>			
	i) Goats	2012	Nos.	133991
	ii) Pigs	2012	Nos.	1997
	iii) Dogs & Bitches	2012	Nos.	-
	iv) <b>Railways</b>			
	i) Length of rail line	2015-16	Kms	-
	<b>V) Roads</b>			
	(a) National Highway	2015-16	Kms	238.87
	(b) State Highway	2015-16	Kms	76.99
	(c) Main District Highway	2015-16	Kms	37.86
	(d) Other district & Rural Roads	2015-16	Kms	138.25
	(e) Rural road/ Agriculture Marketing Board Roads	2015-16	Kms	387.68
	(f) G.P & Forest Roads	2009-10	Kms	3469
	<b>(VI) Communication</b>			
	(a) Telephone connection* (BSNL)	2015-16	Nos.	-
	(b) Post offices	2015-16	Nos.	57
	(c) Telephone center	2014-15	Nos.	NA

(d )Density of Telephone	2014-15	Nos./1000 person	NA
(e) Density of Telephone	2014-15	No. per KM.	NA
(f) PCO Local*	2014-15	Nos.	-
(g) PCO STD*	2014-15	Nos.	-
(h) Mobile	2014-15	No.	NA
<b>(VII) Public Health</b>			
(a)Allopathic Hospital	2015-16	Nos.	1
(b)Beds in Allopathic hospitals		Nos.	118
(c)Ayurvedic Hospital		Nos.	8
(d)Beds in Ayurvedic hospitals		Nos.	-
(e)Unani hospitals		Nos.	NA
(f) Community health centers		Nos.	4
(g)Primary health centers		Nos.	7
(h)Dispensaries		Nos.	2
(i) Sub Health Centers		Nos.	-
(j) Private hospitals		Nos.	-
<b>(VIII) Banking commercial</b>			
(a) Commercial Bank	As on 31.06.2017	Nos.	44
(b) Rural Bank Branches	As on 31.06.2017	Nos.	23
(c) Urban	As on 31.06.2017	Nos.	1
(d) Semi-Urban	As on 31.06.2017	Nos.	20
<b>(IX) Education</b>			
(a) Primary school	2015-16	Nos.	370
(b) Middle schools	2015-16	Nos.	260
(c) Secondary & senior secondary schools	2015-16	Nos.	86
(d) Colleges	2015-16	Nos.	20
(e) Technical University	2015-16	Nos.	-



## 2.1 Existing Status of Industrial Areas in the District of Deogarh

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Sheds	No of allotted Sheds	No of Vacant Sheds	No. of Units in Production
01.	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
	<b>Total</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>

Source:- IDCO, Bhubaneswar

## 3. INDUSTRIAL SCENARIO OF DEOGARH DISTRICT

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	1396
2.	TOTAL INDUSTRIAL UNIT(GIP)	NO.	506
3.	REGISTERED LARGE UNIT	NO.	NIL
4.	TOTAL EMPLOYMENT IN MSMEs	NO.	5496
5.	EMPLOYMENT IN LARGE INDUSTRIES	NO.	NIL
6.	NO. OF INDUSTRIAL AREA	NO.	NIL
7.	INVESTMENT IN PLANT & MACHINERY OF SMALL SCALE IND.	IN LACS	<b>3173.56</b>
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NIL

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT IN PLANT & MACHINERY (lakh Rs.)
Till	1984-85	35	267	267
During	1985-86	8	16	1.17
	1986-87	4	16	0.39
	1987-88	1	0	1.65
	1988-89	2	15	1.78
	1989-90	4	33	2.89
	1990-91	1	6	0.37
	1991-92	-	-	-
	1992-93	1	5	0.02
	1993-94	-	-	-
	1994-95	1	20	1.38
	1995-96	-	-	-
	1996-97	2	11	0.64
	1997-98	10	79	33.06
	1998-99	4	19	4.54
	1999-00	3	12	2.08
	2000-01	2	33	2.91
	2001-02	8	49	13.81
	2002-03	9	33	21.68
	2003-04	7	33	21.36
	2004-05	6	43	72.67
	2005-06	7	23	6.39
	2006-07	3	54	224.11
	2007-08	10	40	6.07
	2008-09	10	46	30.45
	2009-10	15	41	11.96
	2010-11	15	84	210.22
2011-12	19	122	37.57	
2012-13	25	182	1547.02	
2013-14	38	197	152.00	
2014-15	180	730	658.99	
2015-16	1001	3554	106.38	
	<b>Total</b>	<b>1396</b>	<b>5496</b>	<b>3173.56</b>

Source: Directorate of Industries, Government of Odisha, Cuttack

### 3.3 DETAILS OF EXISTING MICRO & SMALL AND ARTISANS ENTERPRISES IN THE DISTRICT (GIP)

Category of Product wise No. of MSME set up with Investment & Employment in the DIC:DEOGRAH by end of 2015				
Sl. No.	Category Name	No. of SSI unit set up	Investment ( Rs. in lakh)	Employment
1	FOOD AND ALLIED	96	913.8	417
2	CHEMICAL & ALLIED	1	7.97	8
3	ELECTRICAL & ELECTRONICS	1	1553	6
4	ENGINEERING & METAL BASED	40	1237.56	264
5	FOREST & WOOD BASED	3	6.37	21
6	GLASS & CERAMICS	62	852.76	674
7	LIVESTOCK & LEATHER	0	0	0
8	PAPER & PAPER PRODUCT	2	4.35	8
9	RUBBER & PLASTICS	1	2.05	3
10	TEXTILES	2	23.55	19
11	MISC. MANUFACTURING	18	60.77	72
12	REPAIRING & SERVICING	280	1059.08	1073
Total		506	5721.26	2565

Source: Directorate of Industries, Government of Odisha, Cuttack

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Deogarh & Near By Area ----- NIL.

### 3.5 Major Exportable Item : NIL.

**3.6 Growth Trend :** From the year 2014-15 onwards there is a very good trend of growth in setting up of MSME units in the district and the district has no large scale unit.

### **3.7 Vendorisation / Ancillarisation of the Industry**

Since there are no large scale industries in the district, there is no scope for ancillarisation in the district.

### **3.8. Medium Scale Enterprises**

NIL.

#### **3.8.1 List of the units in Deogarh & Near By Area : Nil**

#### **3.8.2 Major Exportable Item**

None

### **3.9 Service Enterprises**

The following service industries exist in the district viz; (i) Fabrication works, (ii) Automobile Garage, (iii) Radio & TV Repairing Centres, (iv) Cycle Repairing Shops

#### **3.9.1 Potentials areas for service industry**

01.	Xerox Unit	10.	Cycle Repairing
02.	STD/ISD Booth	11.	Photo Binding
03.	Repairing & Servicing of Two Wheelers/Modern Garage/Three Wheelers	12.	Watch/Clock Repairing
04.	Motels	13.	Radio & T.V Repairing
05.	Dhaba	14.	Beauty Parlour
06.	Laundry & Cleaning	15.	Cycle Mart
07.	Colour Photo Laboratories	16.	Automobile Body Building Unit
08.	Clinic/Laboratories for Pathological Testing.	17.	Hotels/Restaurants
09.	Carpentry Units	18.	Packaged Tourism Centres

### 3.9.2 Potential for new MSMEs

1.	Modern Rice Mill	18.	Murmura Manufacturing
2.	Oil Mill	19.	Masala Making Unit
3.	Bakery Products	20.	Wheat Mill
4.	Leaf Cup & Plates (Khali Stitching)	21.	Bee Keeping & Honey Processing
5.	Ceiling Wax	22.	Bamboo Works
6.	Hill Brooms Manufacturing	23.	Mosquito Coil
7.	Washing Soap & Detergent Powder	24.	Bleaching Powder
8.	Cold Storage	25.	Perfumery Incense Sticks
9.	Candle Manufacturing	26.	General Engineering Workshop
10.	Fabrication Items	27.	Welding Unit
11.	G.I Bucket	28.	Steel Furniture
12.	Quartz Processing	29.	Roofing Tiles
13.	Brick Kiln	30.	Bricks Making
14.	Mini Cement Plant	31.	Marble Cutting & Polishing
15.	Stone Crusher	32.	Repair & Servicing of Electrical Home Appliances
16.	Voltage Stabilizer	33.	Ready Made Garments
17.	Tailoring Units	34.	Handloom Sarees

## **4. Existing Clusters of Micro & Small Enterprise**

### **4.1 DETAIL OF MAJOR CLUSTERS**

1. Non Timber based forest products (Medium)
2. Bamparda, Bamboo Craft

## **5. General issues raised by industry association during the course of meeting**

Problems of Existing MSMEs in the district :

- (i) Non-Availability of Industrial Estates/areas.
- (ii) Lack of timely credit flow to MSMEs.
- (iii) Marketing Bottleneck, transportation & power.
- (iv) Lack of Skilled & trained Manpower.

## 6. Prospects of training programmes during 2017-18\*

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	Electrical Appliances Repairing/Making of House hold Chemicals like soap,detergent etc.	1
2	MDP	-	-
3	EDP	-	1
4	IMC	-	1

\* Subject to availability of sanction from O/o DC(MSME), New Delhi.

## 7. Action plan for MSME Schemes during 2017-18

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	One cluster on Khali Leaf, Cups & Plates can be taken up
2	MATU	
i	International Trade Fair	One MSEs to be identifies to participate in the International Trade Fair
ii	Domestic Trade Fair	05 MSEs will be motivated to participate in the Domestic Trade Fair
iii	Bar Code reimbursement	Two units will be motivated to register in GS1 for getting Bar Code reimbursement.
iv	VDP	MSMEs will be motivated to get Vendor Registration in CPSUs
3	CLCSS	Handholding Support will be provided
4	CGTMSE	Handholding Support will be provided
5	International cooperation	-
6	National awards	One unit will be motivated to apply
7	<b>NMCP schemes</b>	
i	Lean Manufacturing	-
ii	Design Clinic	-
iii	Tech. & quality up gradation support	-
iv	ZED	One seminar will be Organised
v	ICT	-
vi	IPR	-
vii	Incubator scheme	One Technical Institute from the district will be motivated to apply under the scheme for recognition as HI/BI.

'-' denotes Nil.

## **8. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<b>Sl. No.</b>	<b>Type of assistance</b>	<b>Name, address and website of agencies</b>
1.	Udyog Aadhaar Memorandum(UAM)	<ul style="list-style-type: none"> <li>• Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack,</li> <li>• General Manager, DIC, Gajapati.</li> <li>• MSME-DI, Govt. of India, Cuttack <a href="http://www.udyogaadhaar.gov.in">www.udyogaadhaar.gov.in</a></li> </ul>
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul style="list-style-type: none"> <li>• MSME Development Institute, Vikash Sadan, College Square, Cuttack <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
3.	Land and Industrial shed	<ul style="list-style-type: none"> <li>• MD, IDCO, IPICOL House, Janpath, Bhubaneswar <a href="http://www.idco.in">www.idco.in</a></li> </ul>
4.	Financial assistance	<ul style="list-style-type: none"> <li>• MD, OSFC, OMP Square, Cuttack, <a href="http://www.osfcindia.com">www.osfcindia.com</a></li> <li>• MD, IPICOL, Janpath, Bhubaneswar, <a href="http://www.ipicolorissa.com">www.ipicolorissa.com</a></li> <li>• Director, KVIC, 6, Budha Nagar, Bhubaneswar, <a href="http://www.kvic.org.in">www.kvic.org.in</a></li> <li>• Secretary, KVIB, Near Rupali Square, Bhubaneswar</li> <li>• General Manager, NABARD, Nayapalli, Bhubaneswar, <a href="https://www.nabard.org/english/Orissa.aspx">https://www.nabard.org/english/Orissa.aspx</a></li> <li>• General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, <a href="http://www.sidbi.com">www.sidbi.com</a></li> <li>• Nationalized Banks</li> </ul>
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> <li>• M.D., OSIC, Khapuria Industrial Estate, Cuttack, <a href="http://www.osicltd.in">www.osicltd.in</a></li> </ul>
6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> <li>• Regional Manager, NSIC, Abdul Hamid Street, Kolkata</li> <li>• Sr. Branch Manager, NSIC, Link Road, Cuttack, <a href="http://www.nsic.co.in">www.nsic.co.in</a></li> </ul>

7.	Power/Electricity	<ul style="list-style-type: none"> <li>Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, <a href="http://www.gridco.co.in">www.gridco.co.in</a></li> <li>Chairman, CESCO, IDCO Tower, Bhubaneswar, <a href="http://www.cescoorissa.com">www.cescoorissa.com</a></li> </ul>
8.	Technical Know-how	<ul style="list-style-type: none"> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
9.	Quality & standard	<ul style="list-style-type: none"> <li>Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs &amp; Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, <a href="http://www.bis.org.in/dir/bhbo.htm">www.bis.org.in/dir/bhbo.htm</a></li> <li>Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, <a href="http://www.npcindia.gov.in/offices">www.npcindia.gov.in/offices</a></li> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
10.	Marketing/Export assistance	<ul style="list-style-type: none"> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003</li> <li>Export Credit Guarantee Corporation of India Ltd., 611, 3<sup>rd</sup> Floor, Saheed Nagar, Bhubaneswar, <a href="http://www.ecgc.in/portal/servicenetwork/easternpopup.asp">www.ecgc.in/portal/servicenetwork/easternpopup.asp</a></li> <li>Director, EPM, N4, Block-N4, IRC Village, Bhubaneswar-751015, <a href="http://www.depmodisha.nic.in">www.depmodisha.nic.in</a></li> <li>Sr.Branch Manager, NSIC, Link Road, Cuttack.</li> </ul>
11.	Other Promotional Agencies	<ul style="list-style-type: none"> <li>MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, <a href="http://www.apicol.co.in">www.apicol.co.in</a></li> <li>Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, <a href="http://www.orihort.in">www.orihort.in</a></li> <li>Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack, <a href="http://www.odishaahvs.com">www.odishaahvs.com</a></li> <li>Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar, <a href="http://www.dhorissa.ori.nic.in">www.dhorissa.ori.nic.in</a></li> <li>Director of Textiles, Satya Nagar, Bhubaneswar, <a href="http://www.odisha.gov.in/textiles">www.odisha.gov.in/textiles</a></li> <li>Director of Fisheries, Jobra, Cuttack, <a href="http://www.odishafisheries.com">http://www.odishafisheries.com</a></li> <li>Coconut Development Board, Nayapalli, Bhubaneswar, <a href="http://www.coconutboard.nic.in/odishacday.htm">www.coconutboard.nic.in/odishacday.htm</a></li> <li>Coir Board, Jagamara, Bhubaneswar, <a href="http://www.coirboard.gov.in">www.coirboard.gov.in</a></li> <li>Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar, <a href="http://www.odishaforest.in">www.odishaforest.in</a></li> </ul>